

# Collective Impact Proposal Worksheet

## Overview:

When scoping a potential community problem to address, it can be helpful to return to the “5 Ws” of Story-telling: Who, What, When, Where, and Why.

In this case, since we're just beginning to generate ideas, the “why” pertains to what would motivate stakeholders to engage in a collective impact approach to this issue. The deeper why and how will be addressed as part of the collective impact approach.

## In pairs of 2:

Discuss your interest areas of focus for a collective impact proposal plan in your home community

Identify 1-2 options for a high-level issue analysis

Talk through this worksheet question set to perform this high-level issue analysis

## Individually:

Complete this worksheet to document the **one** high-level issue analysis that you would like to focus on, based on your discussion. Turn in to Instructor.

Your Name: \_\_\_\_\_

**Who?**

Who is impacted by the issue?

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**What?**

What is the issue in 1-2 sentences?

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**When?**

How long has this been an issue been going on?

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**Where?**

Where is this happening (area/community)?

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**Why?**

What impact(s) of the issue are of interest to resolve?)

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