



5 PHASES

OF

COLLECTIVE IMPACT IMPLEMENTATION

1

GENERATE IDEAS & ASSESS READINESS

Seek understanding from stakeholders on the issues and potential solutions attempted to-date. Assess complexity and urgency of the issue, local history of collaboration and existing collaborations, and local resources available and needed.



2

INITIATE ACTION

Begin community engagement and form steering committee. Share readiness assessment, and baseline data to articulate the issue. Conduct research on other collaboratives in issue-area.

3

ORGANIZE FOR IMPACT

Create common agenda that includes a clear problem definition, common vision, population level goal, and theory of change.



4

INITIATE IMPLEMENTATION

Identify backbone organization, aligned strategies, and shared measurement plans to foster mutually reinforcing activities. Develop workgroups to build-out and implement strategies. Begin implementation. Communicate the initiative to the broader community.



5

SUSTAIN ACTION & IMPACT

Continuously learn from implementing strategies and monitoring shared metrics. Refine strategies accordingly and identify "quick wins" to maintain momentum. Iterate on plan for sustainability. Continue stakeholder engagement and communication activities to share progress and seek community feedback.